java is fun again

www.playframework.org
2007
Created by Guillaume Bort

2008
Open source in 2008

2009
1.0 in october

2010
1.0.1 in january 2010
from 169 countries
1.0
~ 40,000 downloads

1.0.1
~ 30,000 downloads
active community

5600 messages by 645 members on the Group
~ 30 messages per day
830 followers for @playframework
Why a new Java web framework?
I've got a new way for you to build web apps!
“Java web frameworks are created by Java developers, not Web developers”
“Java developers are building Java applications, not web applications”
“The goal is to get off the web, and back into middleware. Whereas a framework like Django or Rails is purpose-built for the Web”
Java's Fear of Commitment

“How Java culture emphasis interfaces and layers of abstraction over solving problems directly.”
Much of the Java complexity is cultural and not imposed.
The Web as universal architecture
REST
Lessons learned
Usability is important
Focus on developers productivity
Embrace RESTFul architecture
No fear of commitment
“Play! framework is the first reasonable Java web framework I have personally seen”

Bret Taylor
Demonstration